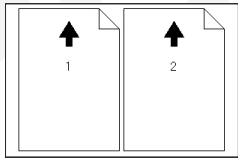




PlateWriter2000 Liquid DOT - Imaging Costs

The PlateWriter2000 uses High Definition InkJet technology to image a plate. Use the guide below to identify your typical type of work. Then add the cost of imaging a plate to the purchase cost of a plate to find the complete cost of making a plate using the iCTP system.

2 Up Letterheads (2 - Spot Colours)



Colour	Coverage
 Pantone Blue 072 CV	2.1%
 Pantone 429 CV	1.0%
Average Coverage per plate 1.6%	

Imaging costing € 0.18 per plate.

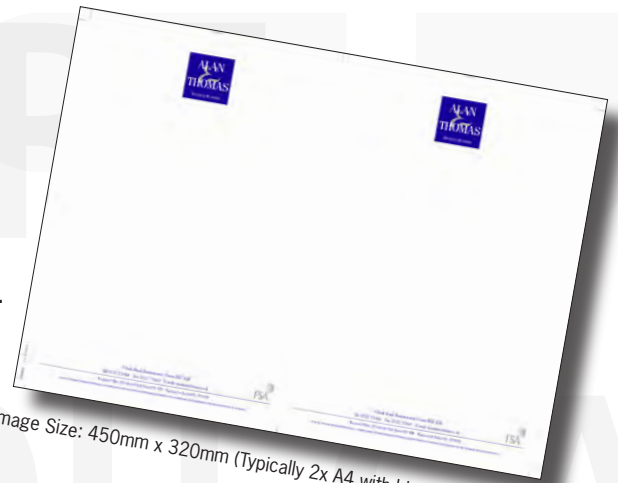




Image Size: 450mm x 320mm (Typically 2x A4 with bleed & Cut Marks)

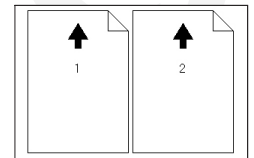
2 Up Invoice & Comps Slips (2 - Spot Colours)



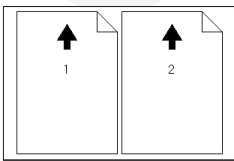
Image Size: 450mm x 320mm (Typically 2x A4 with bleed & Cut Marks)



Colour	Coverage
 Pantone 1788 CV	1.5%
 Pantone 423 CV	2.3%
Average Coverage per plate 1.9%	

Imaging costing € 0.19 per plate.



B3 Press - 6 Up Comps Slips (2 - Spot Colours)



Colour	Coverage
 Pantone Red 032 CV	1.2%
 Black	4.0%
Average Coverage per plate 2.6%	

Imaging costing € 0.23 per plate.



Image Size: 450mm x 320mm (Typically 2x A4 with bleed & Cut Marks)

2 Up NewsLetter Heavy Type, Solids & Halftone (Single Colour)

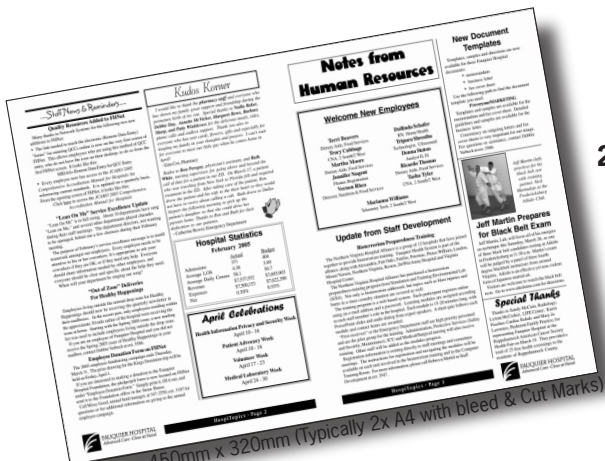

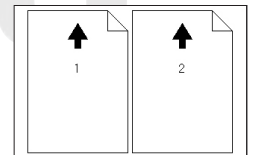


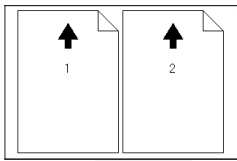
Image Size: 450mm x 320mm (Typically 2x A4 with bleed & Cut Marks)

Colour	Coverage
 Black	11%
Average Coverage per plate 11%	

Imaging costing € 0.68 per plate.



2 Up Letterheads (4 - Colour Process)



Colour	Coverage
Cyan	1.2 %
Magenta	1.2 %
Yellow	1.3 %
Black	1.4 %

Average Coverage per plate 1.3 %

Imaging costing € 0.16 per plate.



Image Size: 450mm x 320mm (Typically 2x A4 with bleed & Cut Marks)

2 Up Full Colour Leaflet (4 Colour Process)

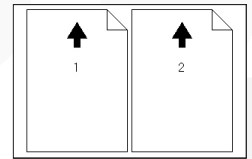


Image Size: 450mm x 320mm (Typically 2x A4 with bleed & Cut Marks)

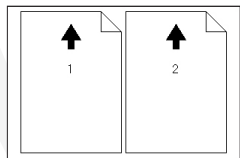
Colour	Coverage
Cyan	14.0 %
Magenta	19.0 %
Yellow	5.0 %
Black	6.0 %

Average Coverage per plate 11.0 %

Imaging costing € 0.48 per plate.



SRA3 Full Colour Leaflet (4 - Colour Process)



Colour	Coverage
Cyan	10.0 %
Magenta	19.0 %
Yellow	27.0 %
Black	9.0 %

Average Coverage per plate 16.25 %

Imaging costing € 0.97 per plate.



Image Size: 450mm x 320mm (Typically 2x A4 with bleed & Cut Marks)

4 Up Full Colour Leaflet (4 Colour Process)

Colour	Coverage
Cyan	11.0 %
Magenta	14.0 %
Yellow	19.0 %
Black	4.0 %

Average Coverage per plate 12.0 %

Imaging costing € 0.74 per plate.

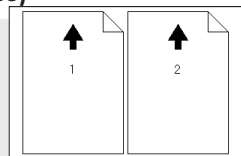
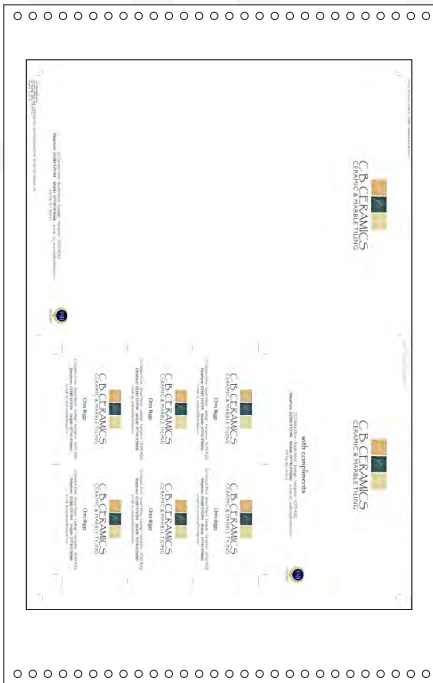


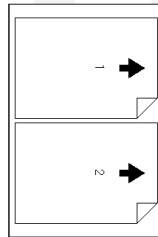
Image Size: 640mm x 460mm (Typically 4x A4 with bleed & Cut Marks)

PlateWriter2000 - PlateMaking costs

Use the guide below to identify your typical type of work. Then add the cost of imaging a plate to the purchase cost of a plate to find the complete cost of making a plate using the iCTP system.



2 Up Letterheads (4 - Colour Process)



Colour	Coverage
Cyan	1.2 %
Magenta	1.2 %
Yellow	1.3 %
Black	1.4 %

Average Coverage per plate 1.3 %

Imaging costing € 0.16 per plate.

Press	ABDick 9810	Heidelberg QM 46	Heidelberg GT052	Heidelberg SM52
Plate Size	330x492mm	340x505mm	510x400mm	525x459mm
Plate Cost	€ 1.62	€ 1.71	€ 2.03	€ 2.40
Imaging Cost	€ 0.16	€ 0.16	€ 0.16	€ 0.16
Total 'Finished' Plate Cost	€ 1.77	€ 1.86	€ 2.19	€ 2.55

Price shown is per plate imaged.

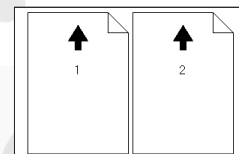


4 Up Full Colour Leaflet (4 Colour Process)

Colour	Coverage
Cyan	11.0 %
Magenta	14.0 %
Yellow	19.0 %
Black	4.0 %

Average Coverage per plate 12.0 %

Imaging costing € 0.74 per plate.



Press	ABDick 9810	Heidelberg QM 46	Heidelberg GT052	Heidelberg SM52
Plate Size	330x492mm	340x505mm	510x400mm	525x459mm
Plate Cost	€ 1.62	€ 1.71	€ 2.03	€ 2.40
Imaging Cost	€ 0.74	€ 0.74	€ 0.74	€ 0.74
Total 'Finished' Plate Cost	€ 2.35	€ 2.45	€ 2.77	€ 3.14

Price shown is per plate imaged.